



**Embassy of Greece in Kuwait**

**Gulf Air Hosts a Greek Travel Agent Networking Event**

*National carrier plays a key role in promoting tourism between Bahrain and Greece*



**Manama, Kingdom of Bahrain May2014:** Gulf Air,the Kingdom

of Bahrain's national carrier, recently hosted a networking event for Greece-based travel agents to promote tourism between Bahrain, the GCC region and Greece, and to share information about Gulf Air products, services and commercial endeavors.

The Ambassador of Greece to Kuwait and Bahrain, H.E. Dr Theodoros Theodorou, and members of Gulf Air's executive management team also attended the event alongside travel agents from Bahrain and Saudi Arabia.

Gulf Air Acting Chief Executive Officer, Mr. Maher Salman Al Musallam commented: "As the Kingdom of Bahrain's national carrier we play a key role in supporting our Kingdom's on-going economic growth and strengthening strategic ties with key global destinations. As such, events such as these are important in enabling greater tourism and business movement between Greece and, not only Bahrain, but the greater Middle East region."

Speaking at the event, H.E. Dr Theodoros Theodorou, the Greek Ambassador for Kuwait and Bahrain, said: "I thank Gulf Air's executive management for facilitating this travel agent networking event to help promote Greece in Bahrain and Saudi Arabia. We are excited and look forward to Gulf Air's re-entry into the Greek market and what positive benefits it will bring to both our countries."

Reinforcing the airline's strategy of strengthening its Middle East and North Africa (MENA) operations while maintaining strategic links to key global destinations and providing key business and tourism links, Gulf Air will resume flights to Athens starting on the 16<sup>th</sup> of June with four weekly flights.

**About Gulf Air**

Gulf Air, the national carrier of the Kingdom of Bahrain, commenced operations in 1950, becoming one of the first commercial airlines established in the Middle East. Today, Gulf Air is a major international carrier serving 37 cities in 22 countries spanning three continents. The airline operates one the largest networks in the Middle East, with double daily flights to over 10 regional cities, from its hub at Bahrain International Airport. Gulf Air serves all its destinations with a combination wide and narrow body fleet totaling 26 modern aircraft. Renowned for its traditional Arabian hospitality, evidenced by the airline's signature family and business friendly products, Gulf Air is committed to being an industry leader and developing products and services that reflect the evolving needs and aspirations of its passengers.

Gulf Air connects Bahrain to the world and, as such, is a key national infrastructure asset, serving as a powerful driver for the economy and supporting the Kingdom's on-going economic growth.

Gulf Air was the Official Airline and Sponsor of the Gulf Air Bahrain Grand Prix 2014 and the Bahrain International Airshow 2014.

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